

 **electronica 2016** **electronica 2016, Munich**
inside tomorrow **08. - 11.11.2016**

Around 73,000 trade visitors from 88 countries of the world came to Munich this year to attend the trade fair. Top visitor countries were Italy, Austria, Great Britain and Northern Ireland, France, Switzerland, USA, Israel, Russian Federation, Poland, Slovenia. There was a significant increase from France, China, Slovenia, Turkey and Israel.

2,913 exhibitors from over 50 countries presented their products and technologies. This represents an increase of seven percent compared to the previous event in 2014.

On the first day of the fair, leading heads of the semiconductor industry, OEMs and science took part in the CEO Roundtables on the motto „Networked Worlds - Sure!“. The discussion showed that security is important and at the same time highly complex. In the end, however, it can be accomplished with the IT industry.

Also G.Rau is able to record a convincing result for visitors and technical discussions on the Electronica. A Special interest was given to the exhibits from the „miniature deep drawing parts“ as well as selectively coated contact parts and extrusion parts. We were able to complete the fair with numerous new contacts and specific inquiries.

The next electronica will take place from 13 to 16 November 2018 in Munich.

Report: Herr Raphael Häfele



G.RAU GmbH & Co. KG, with more than 540 employees and three production sites in Pforzheim as well as a subsidiary in the USA and Costa Rica, is a worldwide know supplier for the electronic and automotive industry, measurement and control technology and medical engineering. G.RAU processes and refines far more than 200 various kinds of metals and metal alloys into products. This makes G.RAU an expert in the manufacturing of strips, tubes and wires made of precious metals, special alloys and composite materials. In addition, G.RAU also use these prematerials to manufacture precision parts and complex assemblies.

G.RAU is also the parent company of several well-known companies, such as the two Pforzheim-based enterprises EUROFLEX GmbH and ADMEDES Schüssler GmbH. Both companies are global market leaders in their respective product areas.